

Get the Word Out!

Use daily PA announcements to generate awareness of activities at your school. If your school has a morning news program, coordinate with the producers to feature a countdown or a fun fact each morning leading up to the event. Coordinate interviews with students who plan to attend/participate in the event. Student newspapers are also a great place to highlight the event. Encourage student writers to feature stories.

Example PA or Radio Announcement:

- College is an important part of any student's future. That's why our school is excited to join other schools from all over West Virginia to celebrate "College Application and Exploration Week!" Throughout the week, we will be working to learn more about college and think about careers and jobs. On <insert day>, we hope everyone will join in the fun by wearing the colors of your favorite college or university!
- To keep up with future workforce demands, 60 percent of working-aged West Virginians will need a certificate or degree. But in 2016, only 31 percent of West Virginians aged 25-64 held at least an associate degree. And college graduates are more likely to enjoy stable employment, even when the economy is in a downturn. All that adds up to one simple fact - the more you learn, the more you'll earn. That's why our school/organization is participating in West Virginia's College Application and Exploration Week.
- College Application and Exploration Week is happening October 31-November 4 — and it's your opportunity to learn more about your options for education and training beyond high school. You can explore certificate programs, two-year degree programs, and four-year degree programs. Seniors, College Application and Exploration Week is a great opportunity to take control of your future and apply! We'll host tons of great activities to help you explore college, and participants can win great prizes. For more information...
- Our organization will host a free college application and planning workshop to help students explore college programs throughout West Virginia — regardless of which college or university you want to attend. You can also visit West Virginia's free college-planning website at www.CFWV.com to learn more about education program and apply. For more information...
- College Trivia Days: Each day list a college trivia question. For example: What is the official report given a high school or college which contains the official record of an individual student? It will list the time attended, subjects studied, grades received, and special awards and recognitions?
Answer: Transcript
- During the morning announcements, play a college fight song during the morning announcements or during class time. Consider creating a competition! Students can guess which school the fight song is from or what teacher attended that school! Lots of music channels and playlists will play school fight songs for free. Check out YouTube, Spotify and Pandora!