

# Higher Education Institutions Support for K12

## Virtual Best Practices To Support K12 Schools

### Virtual College Tours

Share your virtual college tours on your social media platforms or websites. Additionally, visit the virtual tours housed <https://wvcollegeroadtrip.com/>.

### Virtual Scavenger Hunts

Institutions of Higher Education can set up virtual scavenger hunts on Twitter, websites, Facebook, TikTok, and Instagram. Offer hints and clues. Participants could win college gear.

### Ask an Alum

Find a currently enrolled college student who attended a local to your area high school to host a virtual Q & A session on your virtual platforms.

### Application Q & A Sessions

Schedule zooms, online appointments, schedule Facebook Lives, or LIVE application advice sessions for students and families.

### Admissions Rep Videos

Create videos from your admission reps for local high schools to use when in-person visits aren't possible. Personalize them for the school.

Be sure to use the hashtag #CollegeBoundWV and tag CFWV!

