

## UNDERSTANDING THE CAREER CLUSTERS USING THE CAREER CLUSTERS MAP: LESSON 3

### Summary:

Students learn how to locate and report on Career Cluster and Career Pathway information within CFWV.com.

### Lesson Objectives:

*Students will be able to:*

- Identify their favorite Career Cluster based on the Career Cluster Map.
- List programs, majors, and volunteering experiences related to their favorite career cluster.
- Locate information within a Career Cluster Profile on CFWV.com
- List three favorite career choices from within their top Career Cluster.

**Time Needed:** 45 minutes

### Resources Needed:

- Access to your online site
- Copy of the **Using the Career Clusters Map** worksheet

**Computer Use:** Yes

### Description:

In this lesson, students will complete the Career Cluster Map Activity within CFWV.com. Students will then identify their favorite Career Cluster. Students will complete the **Using the Career Clusters Map** worksheet.

### Preparation:

- Print the **Using the Career Clusters Map** worksheet

### Warm up:

1. Write "Your Favorite Career Cluster" on the board.
2. Explain to students that today they will be completing a short survey called the Career Cluster Map to see which Career Clusters interest them the most.
3. Tell students that they will be reading about and rating each Career Cluster. There are no right or wrong answers – they should choose their rating using their best guess about how much the Cluster will interest them.
4. Remind students that this is not a "final" decision. They will have more opportunities to learn about different Career Clusters and research them further. They may find out from their research that they don't prefer their initial top choice after all. They may also discover that their top choice Career Cluster is an even better fit than they originally thought.

### Activity:

1. Ask students to log into CFWV.com and navigate to **Your Portfolio** and click **School-to-College-to-Work**. It will be at the top of **Your Portfolio** landing page for middle school students and at the bottom of the page for high school students.

2. Ask students to click the **Career Cluster Map** activity. They should rate each of the 16 Career Clusters and then answer the questions at the end. This will include selecting their current favorite Career Cluster.
3. Ask students to share feedback about the assessment. Answer any questions that they may have.
4. Remind students that these results will be saved in CFWV.com.
5. Distribute **The Using the Career Clusters Map** worksheet and ask students to write down the name of their favorite Career Cluster in the space provided near the top of the worksheet.
6. In CFWV.com, ask students to navigate to the **Career Planning** tab and then go to **Explore Careers**. Point out the Career Clusters on the Explore Careers page. Students will reference the Career Clusters as they complete their worksheet.
7. Ask students to answer all the questions on the worksheet to expand their knowledge about their favorite Career Cluster.
8. Finally, they should complete the reflection.
9. As a class or in small groups, ask students to discuss their answers. This will give students an opportunity to learn about additional Career Clusters.

**Wrap Up:**

- Ask students to share which Career Cluster they chose to learn about.
- Tell the students you are taking a vote to see who still likes the same Career Cluster and who has changed their mind. Ask them to raise their hands if this is still their favorite career. Then ask them to raise their hands if they have changed their mind and now prefer a different career cluster.
- Remind the students that it's okay to change their mind. They will have more opportunities to learn about Career Clusters and careers.



## THE CAREER CLUSTERS & CFWV.COM

Write the name of your favorite career cluster below. Then answer the questions and complete the reflection that follows. To find the answers, login to CFWV.com and then navigate to the Career Planning tab and then open the Explore Careers Section. All Career Clusters are listed on the Explore Careers page.

My Favorite Career Cluster:

### Why did you choose this Career Cluster?

Click the name of your Career Cluster in CFWV.com and then click Introduction on the right side of the screen to answer the following questions.

1. How many careers are in this Career Cluster?
2. How many programs are in this Career Cluster?
3. How many pathways are in this Career Cluster?
4. Watch the short video on the page. What is one interesting thing you learned?

Click Careers on the right side of the page to answer the next set of questions.

1. Using the "Sort by:" menu, sort the careers by Average salary (High to Low). What is the highest paying career in this Career Cluster?
2. Now sort the careers by Average salary (Low to High). Depending on your Career Cluster, you may see one or more pages of careers that have no salary, education or job outlook information. These were added by student request and do not have official data. Click through the pages until you find the lowest paying career for your Career Cluster and list it here
3. Use any of the filters to explore careers on your own. Write down at three careers that look interesting to you, right now.

**Next click Programs & Majors on the right side of the screen. Then use the checkboxes to explore programs related to different levels of education. Then answer the questions below.**

1. Which education level has the most programs associated with it?
2. Which education level has the least programs associated with it?
3. Do any education levels have no careers associated with it?
4. What is one program or major that seems interesting to you, right now?

**Next click Volunteering & Recreation on the right side of the screen to answer the questions below.**

1. Which Volunteering Profile looks most interesting to you?
2. Which Recreation Profile looks like it would be something that you would enjoy?

**Reflection: Now that you've learned more about this Career Cluster, is it still your favorite Career Cluster? Why or why not?**