

IN WEST VIRGINIA, COLLEGE IS POSSIBLE.



COLLEGE: ANY FORM OF HIGH-QUALITY EDUCATION OR TRAINING BEYOND HIGH SCHOOL.

College is **affordable**.

West Virginia consistently ranks among the **top states in the nation for providing financial aid to students**. Plus, tuition at public colleges and universities in the state is often much lower than at similar schools in other states. Most West Virginia students receive some form of financial aid to help pay for college.

College is **worth it**.

College graduates are more likely to be employed than their counterparts with just a high school diploma, and they **earn hundreds of thousands of dollars more** over their lifetime than high school graduates. College graduates tend to live healthier lifestyles, be more civically engaged, and be employed in jobs they like.

College is **necessary**.

By the year 2020, **more than half of all jobs in West Virginia will require some form of postsecondary education**. In 2016, only 31 percent of the state's population met this requirement. West Virginia's diversifying workforce simply requires college graduates to keep up with the changing demands of the state's economy.