cfwv.com

Financial Aid Workshop
Toolkit

CFWV.COM

West Virginia's Free College-Planning Resource

The College Foundation of West Virginia, online at **CFWV.com**, provides FREE resources to help students and families plan, apply, and pay for education and training beyond high school. Students can explore West Virginia's colleges and universities and even use the site to apply directly to most of the state's two- and four-year schools!

The site is the place to go for information about West Virginia's financial aid programs and houses information about thousands of scholarships and grants nationwide.

FINANCIAL AID WORKSHOP TOOLKIT

Your Guide to Planning, Promoting, and Hosting a Successful Financial Aid Workshop

On behalf of the West Virginia Higher Education Policy Commission and the College Foundation of West Virginia (CFWV), thank you for agreeing to host a financial aid workshop at your school or organization!

Developing a plan to pay for college is a huge step for students and families. And navigating the financial aid process can be unfamiliar territory — particularly for first-generation students.

To guide families through this process, you may want to consider hosting multiple workshops or promoting various opportunities to learn more about financial aid. The following pages of this guide outline the types of workshops you may want to consider. Additionally, it can be helpful to share the following resources with families:

- **CFWV.com:** CFWV.com is West Virginia's free college- and career-planning website. CFWV.com is the best place for students to go to learn about the state's financial aid programs, including the PROMISE Scholarship program, the West Virginia Invests Grant and the West Virginia Higher Education Grant program. All state-level scholarship applications are housed on CFWV.com. Plus, the site features resources to help students calculate the cost of college, understand student loans, and find additional scholarships and grants.
- **StudentAid.gov:** The Office of Federal Student Aid's website, studentaid.gov, is a great resource for families to learn about federal financial aid programs, including the Pell Grant and Federal Direct Student Loans. You may also want to provide students and families with brochures and materials about these programs. You can order and download these materials for free by visiting financialaidtoolkit.ed.gov/tk/.

We sincerely appreciate all of the effort and time that you have committed to make this event a success. Your involvement will help West Virginia's students and families learn more about their options for college and pursue the dream of completing postsecondary education. Please do not hesitate to contact our office if you have any questions!

P.S. All materials in this kit may be downloaded at cfwvconnect.com/request-resources.

Planning Timeline

Write in your own due dates and use the blank spaces for additional tasks necessary for planning your event. Remember, you don't have to do all this work alone! Recruit volunteers and co-workers to assist you!

CONTENTS

To help you put together a successful event, we've created several templates and guides to assist you in promoting your workshop. The following materials are included in this guide:

1. **Types of financial aid workshops:** Because building a plan to pay for college can be a major undertaking for students and families, it is important to offer or direct students to multiple financial aid workshops. This guide outlines the types of assistance students need.
2. **Finding financial aid experts and resources:** There are a wide variety of experts and resources to help you offer financial aid guidance to your students and their families. This list outlines ways to find them.
3. **Planning timeline:** The planning timeline can help you manage the work involved in preparing for your financial aid workshop.
4. **Postcards:** These are available in full-color or black and white. Copies are included in this kit, so that you can write in details and make copies, or you can download a pdf version and type your information within the pdf's form fields. The postcards should be printed double-sided and sliced in half, to create two postcards per 8.5x11" sheet.
5. **Flyers:** These are available in black and white only. A copy is included in this guide so that you can write in details and make copies, or you can download a pdf version and type your information within the pdf's form fields.
6. **Community announcement template and news release template:** These are available within this kit, or you can download copies for editing in Microsoft Word. The community announcement template is shorter than the news release template, and is designed for use as a school PA announcement or for school all-call systems. The news release can be sent to local media outlets, such as newspapers or radio stations.
7. **Social media tools and scripts:** This kit includes Facebook banners you can share in your newsfeed to help draw attention to your workshop. It also includes sample tweets and posts to help you promote your workshop and financial aid awareness.
8. **Website banner ads:** These are available in two sizes, so that you can include an advertisment for your event on your school's website Ask your IT staff to create a webpge with details about your event. Then, place the images we've provided as ads on the homepage, and link to your new event page. You can use the community announcement template to create content for the event information page.
9. **Quick facts:** Financial aid staff presenting at your event will likely bring handouts for students and parents. However, you may want to print extra copies of these, or keep them for later.

TYPES OF FINANCIAL AID WORKSHOPS

Providing comprehensive support for your students

To help students and families build their awareness of financial aid, it is important to consider financial aid planning as a form of financial literacy. Applying for aid is only one step in the process of developing a plan to pay for college. For many students and families, — especially first-generation college students — the concepts surrounding financial aid seem foreign. These families need resources and assistance to guide them step-by-step.

Here are some types of workshops you might consider hosting. If you do not have the resources or time to host all of these on your own, you may want to reach out to financial aid experts at the state's colleges and universities. They often host regional financial aid workshops or are willing to provide extra assistance.

- **Intro to Financial Aid (or Financial Aid 101):** An introduction to financial aid workshop will cover the broad concepts surrounding financial aid. Topics to include are...
    - Types of financial aid (the difference between scholarships, grants, loans, etc.)
    - Sources of financial aid (federal, state, institutional, private, etc.)
    - Common financial aid terms (FAFSA, deferment, EFC, etc.)
    - Calculating the cost of college
    - Smart borrowing and understanding college loans
- **State and Federal Financial Aid Programs:** Once families understand the basics of calculating college costs and finding financial aid, you can begin to discuss financial aid programs. These types of workshops should focus on...
    - State programs (PROMISE Scholarship; WV Higher Education Grant; WV Engineering, Science and Technology Scholarship; Underwood-Smith Teaching Scholars Program; WV Invests Grant, etc.)
    - Federal programs (Pell Grant, Work Study, Federal Direct Loans, etc.)
    - Institutional scholarships (how to find them)
    - Private scholarships (how to find them)
- **FAFSA Completion:** FAFSA completion workshops should focus on guiding families step-by-step through completing the FAFSA. If possible, it is a good idea to set up computer labs to allow families to complete the FAFSA during the workshop. If that is not possible, you can work through the FAFSA worksheet, so that they will have the information ready to complete online on their own.
- **Financial Aid Follow-Up:** The financial aid process doesn't end with submiting the FAFSA and other application forms. Students and families often need assistance understanding their financial aid award letters, navigating payment and deposit deadlines, and making smart decisions about student loans. It can be useful to work with college or university experts to offer financial aid "follow-up" workshops in the late spring. You'll likely want to work closely with college representatives to host this sort of workshop.

FINANCIAL AID EXPERTS

The State financial aid office and CFWV team maintain a list of financial aid experts from across the state who can provide financial aid workshops. Because staffing sometimes changes, we keep this list online to ensure that it is current. You can view the list of experts and their information at cfwvconnect.com/financial-aid-outreach/host-a-workshop/find-an-expert/.

FINANCIAL AID RESOURCES

Get Resources

cfwvconnect.com/request-resources
Download and request outreach materials and financial aid brochures for West Virginia's financial aid programs, including editable components of this toolkit.

studentaid.gov/resources
View and download resources from the office of Federal Student Aid.

financialaidtoolkit.ed.gov/tk/
Download promotional and outreach materials to promote greater awareness of financial aid programs and increase FAFSA completion.

cfwvconnect.com/financial-aid-outreach/fafsa-completion-rates/
View your school's FAFSA completion rate. This data is updated every week, from November through June.

Stay Connected

facebook.com/collegefoundationofwv
CFWV on Facebook

facebook.com/federalstudentaid
Federal Student Aid on Facebook

twitter.com/cfwv
CFWV on Twitter

instagram.com/collegefoundationofwv
CFWV on Instagram

twitter.com/FAFSA
Federal Student Aid on Twitter

cfwvconnect.com/signup
Join CFWV's email list.

Planning Timeline

Write in your own due dates and use the blank spaces for additional tasks necessary for planning your event. Remember, you don't have to do all this work alone! Recruit some volunteers and co-workers to assist you!

1 Month Before...		
Status	**Due Date**	**Task**
❍		Reserve space for your event and confirm staffing.
❍		Email the date, time, location, and speaker details to the CFWV team. We will be happy to share your workshop information on our social media pages and our statewide calendar! Email: cfwv@wvhepc.edu.
❍		Print copies of the save the date postcards and/or flyers and send them home with students. Consider handing these items out during school activities, such as sporting events.
❍		Place copies of the community announcement in teachers' mailboxes or email the announcement to them. Ask them to remind students about the workshop.
❍		Work with your student media classes/clubs to place articles in the school newspaper or to create broadcast stories about the event and the availability of financial aid for college.
❍		
❍		

1 Week Before...		
Status	**Due Date**	**Task**
❍		Schedule a telephone call announcement for senior students.
❍		Send a second copy of the save the date postcard and/or flyer home with students.
❍		Send a copy of the news release to local media outlets.
❍		Make announcements on the school intercom system.
❍		Confirm the participation of staff and guest speakers.
❍		Make any necessary copies of financial aid materials, if your guest speaker is not bringing copies.
❍		
❍		
1 Day Before...		
❍		Schedule a reminder telephone call to senior students' homes.
❍		

Save the date

FINANCIAL AID WORKSHOP

cfwv.com

Save the date

FINANCIAL AID WORKSHOP

cfwv.com

STATE & FEDERAL FINANCIAL AID INFO

Date:

Time:

Location:

Details:

Questions? Contact:

Unable to attend? Visit the College Foundation of West Virginia's website at **cfwv.com** to learn about West Virginia's financial aid programs, including the PROMISE Scholarship, WV Invests Grant, and WV Higher Education Grant.

STATE & FEDERAL FINANCIAL AID INFO

Date:

Time:

Location:

Details:

Questions? Contact:

Unable to attend? Visit the College Foundation of West Virginia's website at **cfwv.com** to learn about West Virginia's financial aid programs, including the PROMISE Scholarship, WV Invests Grant, and WV Higher Education Grant.

Save the date

FINANCIAL AID WORKSHOP

cfwv.com

Save the date

FINANCIAL AID WORKSHOP

cfwv.com

STATE & FEDERAL FINANCIAL AID INFO

Date:

Time:

Location:

Details:

Questions? Contact:

Unable to attend? Visit the College Foundation of West Virginia's website at **cfwv.com** to learn about West Virginia's financial aid programs, including the PROMISE Scholarship, WV Invests Grant, and WV Higher Education Grant.

STATE & FEDERAL FINANCIAL AID INFO

Date:

Time:

Location:

Details:

Questions? Contact:

Unable to attend? Visit the College Foundation of West Virginia's website at **cfwv.com** to learn about West Virginia's financial aid programs, including the PROMISE Scholarship, WV Invests Grant, and WV Higher Education Grant.

Save the date

FINANCIAL AID WORKSHOP

NEED MONEY FOR COLLEGE? We can help! Many West Virginia students qualify for financial aid. If you're planning to pursue a certificate program, a two-year college degree program, or a four-year college degree program, you should attend our upcoming financial aid workshop!

We'll have experts on hand to talk about state and federal financial aid programs, including the PROMISE Scholarship, West Virginia Invests Grant, and the West Virginia Higher Education Grant. Plus, we'll tell you what you need to know to complete the FAFSA and other financial aid forms.

Date:

Time:

Location:

Details:

Questions? Contact:

cfwv.com

Unable to attend? Visit the College Foundation of West Virginia's website at **cfwv.com** to learn about West Virginia's financial aid programs, including the PROMISE Scholarship, WV Invests Grant, and WV Higher Education Grant.

Announcement

<Date>

Contact: <Name>, <Title>
<Organization>
(304) <### ####>
<insert email>

Need money for college? We can help with that! Our school is hosting a financial aid workshop on <insert date> at <insert time>. The workshop will be held <insert building/room>. Financial aid experts will be on hand to answer questions about state and federal financial aid, including West Virginia's PROMISE Scholarship, West Virginia Invests Grant, Underwood-Smith Teaching Scholars Program and the West Virginia Higher Education Grant. They'll also cover how to fill out the FAFSA and other financial aid forms. Any student planning to pursue a certificate program, a two-year college degree, or a four-year college degree should attend. But if you can't make it, you can always learn more about financial aid on the state's free college-planning website, www.cfwv.com.

###

News Release

<Date>

Contact: <Name>, <Title>
<Organization>
<Address>
<City, State Zip>
(304) <###-####>
<insert email>

<School Name> to Host Financial Aid Workshop

<School Name> will offer a free financial aid workshop to help students and parents learn more about aid to pay for college. The workshop will be held <insert date> from <insert time> to <insert time> at <insert place>.

Experts will be available to discuss state and federal financial aid options, including West Virginia's PROMISE Scholarship Program, West Virginia Invests Grant, Underwood-Smith Teaching Scholars Program and the West Virginia Higher Education Grant Program. Workshop presenters will also discuss the Free Application for Federal Student Aid (FAFSA) and assist families in preparing to complete financial aid applications. Any student planning to earn a trade certificate, a two-year college degree, or a four-year college degree should attend the free workshop.

Students planning to attend college in the fall of <insert year> should try to complete the FAFSA before April 15 to be considered for the West Virginia Higher Education Grant. To be considered for the PROMISE Scholarship, students must submit the FAFSA and the PROMISE application before March 1.

Students and parents can learn more about financial aid by visiting the state's free college and career-planning website at www.cfwv.com.

###

Web advertisements: Use the community announcement template to create a webpage for your event. Use these images as ads linking to your event webpage from your school's website.

Social Media Tips: Did you know that CFWV posts financial aid information —including links to scholarships and grants — several times each week on our social media pages? Follow us to stay up-to-date on this information!

1. Follow CFWV on Facebook, Instagram, and Twitter!
   - facebook.com/collegefoundationofwv
   - instagram.com/collegefoundationofwv
   - twitter.com/cfwv

2. Invite your Facebook friends to like CFWV.
   - Go to CFWV's Facebook page.
   - Look for the box on the right side of the page, right below our profile header that says "invite your friends to like this page."
   - Invite parents and students you think could benefit from our updates!

3. Share and retweet CFWV's status messages. Here are some tips:

   "Liking" a Facebook or Instagram post helps more people see the post — and sharing on Facebook helps even more. So it's great to do both. Unlike "liking" on Facebook and Instagram, "favoriting" a Tweet really doesn't do much except save the Tweet for you to refer back to later. The best way to promote a Tweet is to retweet it!

   It can also help to add your own note to the Tweet - because chances are, your followers will pay more attention to it then. Here's an example:

   Original CFWV Tweet: College Application and Exploration Week is just 2 weeks away! Get free help filing the FAFSA. Details: <link>

   Potential Retweet: I'm volunteering at RHS! RT @CFWV College Application and Exploration Week is just 2 weeks away! Get free help filing the FAFSA. Details: <link>

   In the example above, "I'm volunteering at RHS!" is your personal note. "RT @ CFWV" indicates the content to follow is a Retweet and gives the original source (CFWV).

4. Use hashtags! Hashtags alert people that your Tweets are referring to a shared experience or something big that is going on in their community. Here are some relevant hashtags:
   - #FAFSA
   - #CollegeBoundWV

5. Mention @CFWV and @FAFSA! Promote these resources to your Twitter followers by mentioning us and Federal Student Aid (@FAFSA) in your tweets! Here's an example tweet:

   Example: Need help finding financial aid? Check out @CFWV and @FAFSA !

Social Media Tools and Scripts: Use the image and sample post below to promote your upcoming workshop on your or your school's Facebook page or on Instagram.

Accompanying post:

<High school or organization name> is hosting a financial aid workshop on <date> at <time> in <location>. Seniors <and juniors?>, this is your chance to get expert help finding money to help pay for college! Bring your parents! Contact <insert name> for details.

Social Media Tools and Scripts: Use the sample tweets below to promote your workshop and financial aid awareness. If you have room to mention CFWV's Twitter handle (@CFWV), please do. That way, we can retweet your message.

Plus, CFWV posts financial aid information —including scholarships and grants — several times each week. If students learn about us and follow us, we'll be able to deliver that information straight to their Twitter feeds!

Sample Workshop Promotion Tweets:

Seniors: We're hosting a financial aid workshop on <date> at <time> in <location>. Get expert help finding money for college! cc @CFWV

Seniors: It's time to start working on the #FAFSA — it's the most important step in finding money for college. www.fafsa.gov

Filing the #FAFSA is super important for anyone attending college in 2021-22. Get free help at our financial aid workshop on <date> at <time>

Many WV students qualify for fin aid, but don't apply! Don't miss out. Come to our financial aid workshop on <date> at <time>. cc @CFWV

Find financial aid for college... 2-year, 4-year & certificate programs. Our financial aid workshop is on <date> at <time> cc @CFWV

Confused about the #FAFSA? Watch this short video: http://bit.ly/Hof4T6 and come to our financial aid workshop on <date>

Filing the #FAFSA is the most important step in finding financial aid for college. Get free help at our workshop on <date>

Follow @CFWV for updates about financial aid, including scholarships and grants!

Txt 4 Success

The College Foundation of West Virginia (CFWV) has a free service to provide students with college and financial aid counseling through text messages. Txt 4 Success also provides reminders about important deadlines, such as applying for scholarships and filing the FAFSA. More than 27,000 students are currently enrolled to receive these texts. Students can sign up to receive the text messages by filling out a short survey at surveymonkey.com/r/P7VJ8F5.

FINANCIAL AID FACT SHEET

FOR ALL WEST VIRGINIA STUDENTS ATTENDING COLLEGE IN THE 2021-2022 ACADEMIC YEAR

WEST VIRGINIA HIGHER EDUCATION GRANT

The WV Higher Education Grant Program is a need-based financial aid program for WV students. Awards are based on demonstrated financial need (as determined by the information students provide on the FAFSA).

Program requirements: Students must:

- ✓ Be a citizen of the United States;
- ✓ Be a WV resident for at least 12 months prior to applying;
- ✓ Be a high school graduate or the equivalent there of;
- ✓ Complete the FAFSA and demonstrate a certain level of financial need;
- ✓ Demonstrate academic promise;
- ✓ Enroll as a full-time undergraduate student at a participating institution;
- ✓ Have not previously earned a bachelor's degree.

To apply: You must complete and submit the FAFSA by April 15, 2021.

Award amount: The award amount varies each year. Maximum annual awards for the 2020-21 academic year were $2,900.

Eligible Institutions: The award can be used at participating institutions within WV and PA. To view a complete list of participating institutions, visit **cfwv.com**.

PROMISE SCHOLARSHIP

The WV PROMISE Scholarship Program is a merit-based financial aid program available to WV residents who meet certain academic standards.

Program requirements: Students must:

- ✓ Have both a core and cumulative grade point average (GPA) of 3.0 or higher*
- ✓ Meet the minimum test score requirements on either the ACT or the SAT.

Minimum test score requirements for PROMISE	
ACT	**SAT**
Composite: 22	Total score: 1100
English: 20	Reading/writing: 530
Math: 20	Math: 520
Science: 20	
Reading: 20	
Last test date: July 17, 2021 (ACT)	***Last test date: June 5, 2021 (SAT)***

* Must achieve a cumulative grade point average of at least 3.0 on a 4.0 scale or whatever is considered a "B" average, based on county grading policies in both the core courses and overall coursework (weighted grades may be used). The core GPA includes all core courses, but does not include electives. For a complete list of courses, visit **cfwv.com/promise**.

Award amount: Eligible applicants will receive annual awards up to $4,750 to cover the cost of tuition and mandatory fees at eligible institutions in WV.

To apply: Beginning October 1, 2020, file the PROMISE application at **cfwv.com/promise** and the 2021-2022 FASFA at **FASFA.gov** by March 1, 2021.

ENGINEERING, SCIENCE AND TECHNOLOGY SCHOLARSHIP

Scholarships are awarded on the basis of academic qualifications and interest in the science, engineering, and technology fields. Priority is given to WV residents.

Program requirements: Students must:

- ✓ Be a United States citizen or resident alien;
- ✓ Complete the application available at **cfwv.com** by March 1, 2021;
- ✓ Agree to work full-time in an engineering, science, or technology field in WV for one year for each year the scholarship was received.*

To apply: Submit an application by March 1, 2021. The application will be available on Oct. 1, 2020 at **cfwv.com**.

Award amount: Not to exceed $3,000 per academic year.

* Students who fail to meet the work requirements are required to repay the scholarship received plus interest and any required collection fees.

UNDERWOOD-SMITH TEACHING SCHOLARS PROGRAM

The Underwood-Smith Teaching Scholars Program was created to enable and encourage students to pursue teaching careers at the preschool, elementary, middle, or secondary school level. Undergraduate and graduate scholarships are awarded based on academic qualifications and interest in teaching in critical shortage fields.

Program requirements: Students must:

- ✓ Complete the application available at **cfwv.com** by December 31, 2020;
- ✓ Agree to teach at a preschool, elementary, middle, or secondary school in a critical shortage field in WV for five years.*

To apply: Submit an application by December 31, 2020. The application will be available on July 15, 2020 at **cfwv.com**.

Award amount: Not to exceed $10,000 per academic year.

* Students who fail to meet the teaching or alternative service requirements are required to repay the scholarship received plus interest and required collection fees. For a complete list of service requirements, visit **cfwv.com**.

WEST VIRGINIA INVESTS GRANT

The West Virginia Invests Grant is a "last-dollar-in" financial aid program designed to cover tuition and mandatory fees not covered by other scholarships and grants for eligible academic programs at participating public colleges.

Program requirements: Students must reside in West Virginia for 2 years after no longer being enrolled at least half-time. Visit **wvinvests.org** to learn more.

Eligibility: Students who are WV residents and who do not have a college degree and seeking an eligible certificate or associate degree can apply. Students must pass a drug screen within sixty days prior to each term and complete 2 hours of community service each term funds are received. Students are responsible for the cost of the drug screen. To learn more, visit **wvinvests.org**.

Award amount: Vary depending on the remaining tuition and fees not covered by other scholarships and grants.

To apply: Submit an application at **wvinvests.org** and a FAFSA by the April 15 priority deadline.

* Students who fail to meet the residency requirement are required to repay the grant received plus interest and required collection fees.

UNDERWOOD-SMITH TEACHER LOAN ASSISTANCE PROGRAM

Individuals who are contracted by a public school in West Virginia to teach full-time are eligible to receive up to a $3,000 reimbursement on payments toward student loans in exchange for teaching two years in a critical shortage field or as a geographic high-need area in WV. To learn more, visit **cfwv.com**.

MEDICAL STUDENT LOAN PROGRAM

The Medical Student Loan Program enables medical students with financial need to apply for loans to pursue a degree of Medical Doctor or Doctor of Osteopathic Medicine. Loans may be forgiven if students meet certain work requirements after graduation.

Program requirements: Students must:

- ✓ Be accepted for enrollment or be enrolled full-time at an eligible WV school of medicine. Priority is given to residents of WV;
- ✓ Loan indebtedness (principal and accumulated interest) may be forgiven at the rate of up to $10,000 for each 12 consecutive months of full-time practice in WV in a qualifying medically underserved areas or specialty.

To apply: Contact your institution's financial aid office.

Eligible institutions: Marshall University School of Medicine, West Virginia School of Osteopathic Medicine, and West Virginia University School of Medicine.

Award amount: Not to exceed $10,000 per academic year.*

* The first payment is due one year following the date the borrower ceases to be a full-time student. Students are not required to make payments during periods of authorized deferments, such as required military service or approved additional medical training, including internships, residencies, and fellowships for a period not to exceed five years.

HEALTH SCIENCES SERVICE PROGRAM

The Health Sciences Service Program is a loan repayment program for health professions students interested in primary care and rural health in West Virginia.

Program requirements: Students must fulfill certain education and licensing requirements. Visit **cfwv.com** to learn more.

Eligibility: Students in their final year of a graduate program in allopathic or osteopathic medicine, pharmacy, dentistry, nursing (midwives, nurse practitioners, nurse educators), physician assisting, physical therapy, social work, public health , occupational therapy, or clinical psychology in West Virginia can apply.

Service obligation: All recipients must agree to practice at least two years full-time or four years part-time in an underserved area of West Virginia immediately following completion of training. Visit **cfwv.com** to learn more.

To apply: Submit an application by October 15, 2020 at **cfwv.com**.

Award amount: $15,000 - $30,000, depending on the program of study.

NURSING SCHOLARSHIP PROGRAM

The Nursing Scholarship Program is a recruitment incentive program to assist nurses in paying for their education.

Program requirements: Students must fulfill certain education and licensing requirements. Visit **cfwv.com** to learn more.

Eligibility: Students who are enrolled in an accredited West Virginia nursing or education program (licensed practical, registered, masters and doctoral nursing students) can apply.

Service obligation: All recipients must agree to fulfill a service obligation to work in West Virginia following graduation. Service requirements vary by program of study and number of years awarded. Visit **cfwv.com** to learn more.

Award amount: Award amounts vary each year.

To apply: Submit an application at **cfwv.com** starting on April 15, 2021. Deadline is June 1, 2021.

FEDERAL PELL GRANT

The Federal Pell Grant is a need-based grant awarded to students who demonstrate financial need. Award amounts are based on your family's financial situation and your enrollment status.

Students must:

- ✓ Complete and submit the FAFSA;
- ✓ Demonstrate financial need.

To apply: The 2021-2022 FAFSA will be available at **fafsa.gov** on Oct. 1, 2020. For a complete list of requirements, visit **studentaid.gov**.

Award amount: $639 to $6,345 for the 2020-21 academic year.

HIGHER EDUCATION ADULT PART-TIME STUDENT GRANT (HEAPS)

The HEAPS grant has two separate components referred to as HEAPS Part-Time and HEAPS Workforce Development.

Program requirements: Students must:

- ✓ Be a WV resident for at least 12 months prior to applying;
- ✓ Be a citizen or permanent resident of the United States;
- ✓ Submit the FAFSA;
- ✓ Demonstrate financial need;
- ✓ Not be in default on higher education loans;
- ✓ Not be incarcerated in a correctional facility;
- ✓ Comply with the Military Selective Service Act.
- ✓ Have a high school diploma or equivalent thereof;
- ✓ Be enrolled part-time pursuing a certificate or four-year degree for the part-time component.
- ✓ Be enrolled or accepted for enrollment in an industry credential, postsecondary certificate, or other skill development program at an eligible institution for the workforce component.

THE WV HIGHER EDUCATION ADULT PART-TIME STUDENT GRANT (HEAPS) enables students who demonstrate a financial need to pursue postsecondary education on a part-time basis.

To apply: Submit a FAFSA and contact the institution you plan to attend for further requirements. The 2021-2022 FAFSA will be available on Oct. 1, 2020.

Eligible institutions: WV's career and technical education facilities, community colleges, public colleges and independent colleges.

Award amount: The award amount varies, depending on the program of study and the student's financial need.

The WV Higher Education Adult Part-Time Student (HEAPS) Program Workforce Development Component is awarded to students who demonstrate a financial need and enroll in a postsecondary certificate, industry-recognized credential, or other skill development program in demand in WV.

To apply: Applicants must submit the HEAPS Workforce Development Application, which is available through each institution's financial aid office, and complete a current FAFSA. Applications are accepted on a rolling basis beginning July 1. Funding is limited and awards are made on a first-come, first-served basis.

Award amount: The cost of the program, not to exceed $2,000, for a single academic year for all programs.

Eligible institutions: Participating career and technical education facilities, community colleges, and proprietary institutions in WV. To see if an institution participates in the HEAPS Workforce Component, contact the institution's financial aid office.

College Foundation of West Virginia

The College Foundation of West Virginia (CFWV) is coordinated by the West Virginia Higher Education Policy Commission in conjunction with the West Virginia Council for Community and Technical College Education, the West Virginia Department of Education, and the West Virginia Department of Education and the Arts. CFWV provides free resources to assist students and families in planning, applying and paying for education and training beyond high school.

For more information, visit CFWV.com.

cfwv.com